

Alok Kumar, **the World's Only Original Thinker-cum-Author**, through his Special Purpose Book, **Hare Rama Hare Krishna**, tries to help understand the roles, purposes, accomplishments and complexities of both Lord Rama and Lord Krishna. Both are very important to an Indian's life and integral to many stories and traditions in India. Both are loved and revered across India and the world as well. Their followers and/or disciples can be seen and experienced in any corner of the world. Such is their popularity and emancipation that people not only love to find themselves in their company but yearn to be like them.

Hare Rama Hare Krishna will be the most special, cherished and extraordinary project of my life. It will be a beautiful narration of extraordinary accomplishments, qualities, virtues, lessons, challenges, relationships achieved, shared and faced during the lives of both the Lords in their respective times. How well they led their respective lives as humans despite possessing the qualities of a Supernatural person or a God!

What could have taken no time to achieve their objectives in their respective lives, both achieved the same in a way reflective of a human way of doing things! In their respective times of their ages, they went through all the trials and tribulations of a human life and came out winners giving the most important message that Patience, Perseverance, Endurance, Courage, Discipline, Education, Charity, Empathy, Dexterity etc all play their important roles to face the challenges of life squarely and come out successful in our human life.

Most important, they showed to the world that without affecting or compromising on one's own interests and principles, we can still achieve our goals of life in the most human way!!