

ईश्वराणां वचः सत्यं तथैवाचरितं क्वचित् ।
तेषां यत स्ववचोयुक्तं बुद्धिमान्स्ततः समाचरेत् ॥

i.e. "The teachings and preachings of the God are just and true. One ought to follow them; one ought to act or behave according to them. But their action or behavior is not always just, true and imitable. The action or behavior of the God which follows or is acted and behaved according to their teachings and preachings; that very action or behavior ought to, rather must, be followed and accepted, imbibed and imitated."

स्त्री-पुमांसौ सम्परिष्वक्तौ, स इममेवात्मानं द्वेधा ।
इपातयत, ततः पतिश्च पत्नीचाभवताम ॥

i.e. "Woman and Man are; originally, fundamentally, principally; one, interwoven, unison, unitary. The God divided Himself into two, quantitatively and qualitatively, equal parts. And those very parts, i.e. the outcome of the bifurcation, came to be known as and became WOMAN and MAN or WIFE and HUSBAND."

Freshness and Intensity in the beginning of our job or relationship endear us to people around. We will carry ourselves to the fruition of our endeavours if we are able to not only maintain but rather reinforce it during course of our journey into that job or relationship. How do we do that? Inside each one of us, there is an invisible thing called FILTER and we need to discover and activate that.

Women are an all-important co-passenger that provides freshness in our human lives. Without them, I think, this world has no meaning. They are the elixir, rather the world itself, for number of individuals and families. The most beautiful aspect of their life is they don't carry anything to their next birth or life. They pay back their debts to the Mother Earth by giving births and fulfill their debt burden. If we follow closely and properly, we are taught number of lessons out of their existence. As males, we do not have this facility to pay back the debts that we owe to our Mother Earth.

Right since my childhood I am carrying a belief that each one of us living here on the earth carries some purpose of life. I hope I am not wrong and am able to carry it to the last breath of my life. That encourages me to not consider any individual disrespectfully and take him/her not only seriously but also evince proper interest to encourage achieving more and more in his/her life. I think that is what we try to address through our Individual or Corporate Social Responsibility and Inclusive Growth.

In this picturesque world created by Him every creation, whether natural or unnatural, is liked or disliked according to its merits or demerits, its usefulness or harmfulness. Fondness or hatefulness, for someone or something, is the very reason for the increase or decrease in one's or its relative importance. Both kind of creations can be identified and separated from one another with the help of their respective natures. Both of them with the help of their respective qualities force us to feel their presence.

It is PERSONALITY that defines a person; Personality is called a man or a woman or else we are just like an unknown vegetating creature that does not even know the purpose of its living. It was Personality that came to be known and earned celebrity status the world over which we are condemned to servilely remember even today. This world is full of such Personalities even now and naming a few will only leave too many to be desired. Such kind of celebrated and exclusive Personalities are possible today also provided that we are responsible, cooperative, impulsive and chastely industrious.

From the cradle to the grave, the importance of the Home is always there. It is here that we try to learn and unfold every bit of our life. It gives us everything that we require or desire to have to lead a life full of quantity and quality. From our grandparents to grandchildren, we try to re-live our lives seeking our pleasures and sharing our sorrows through the times. Even in the midst of the most extreme moments, favourable or unfavourable, we do not wish to be dead and rather want to live ever and ever, forever.

The Almighty has provided us with 2 ears and 1 mouth. It means we should Think twice before we Speak or Speak less and Listen more. Less said is always better than saying too much. That leaves the audience with unsaturated hunger and too many options to ponder over. This will inculcate in us a sense of Accountability that will not only allow us to perform our duties judiciously but also vests in us the much-needed right to ask for a more purposeful well-being.

The theory of Supply and Demand works everywhere, not only in Economics. Like it is said that for a market to sustain healthy and durable, there has to be a Seller and a Buyer. And both must take care of each other for the market to sustain forever. Similarly, if we know the mechanism of matching expectations, then we shall be the extremely successful people. How much should we expect from others and how much should we encourage others to expect from us?

Love, and to be loved, is what we die for. We grow up for the same. To be living with love is another great achievement in our life. In love alone, we do not come across any boundary. It enables us to live a complete and fruitful life. It teaches us great lessons of life that we, otherwise, may not be able to learn at all. It gives you shocks and after-shocks as well. It gives you earthquakes, tsunamis, volcanoes and what not. But they are all full of lively juices and pleasures.

Marriage is what we all aspire and long to go through. Rather we wait, patiently or impatiently, for it to happen in our respective lives. It gives us license to love and be loved. It gives us license to do whatever we want to, in the name of love. It has immense capacity and potential to change the trajectory of our respective lives. It gives a new look and purpose to our lives. It can turn us into everything from nothing, depending upon how we look at it. Marriage is what makes a man a man and a woman a woman!

Marriage is the best of all lessons and consists of all proven theories (Management, Economic, Political, Social, Administrative, Educational etc.). All management jargons and lessons you can learn from it. It teaches us how to live and work as a cohesive unit. It teaches us how to surrender and sacrifice for each other and be winning always. It teaches us how much and what to expect and allow our respective life partner to expect from us. It teaches us how well to share our belongings, plenty or inadequate. It helps us to create a world of our own. Life is sweet and better in 2s!

Please BE Self, BE Married! This solves many of our problems. BE means Basics and Ethics. Whatever we do, we must bear in mind the basics and ethics of it. In the current times of unpredictable moments and outcomes, these two words will help guide us out of all our hardships. Basics will enable us to have our roots firmly grounded and Ethics will enable us to have good and sustainable growth. BE is the best winning combination for anything and everything.

Most of us are just not acclimatized with drugs and do not even recognize or know anything by name. But we are horrified with the unsettling news that drugs have now found their ways even into our homes and schools. Drugs used as medicines for life saving purposes are really a necessity. But here we are discussing about the drugs that are used to destroy and vanquish us by both mind and body. The habits of drug abusing have now become a very serious problem for each one of us and calls for a determined and erudite attention to be paid.